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Rolando Pablos Biography

Rolando Pablos is currently the CEO of Cross-National Advisory Partners, an advisory firm specialized in guiding governmental and private sector organizations through domestic and international market entry and expansion. Previously, he held the positions of Texas Secretary of State and Texas Border Commerce Coordinator. As Secretary of State, Mr. Pablos also served as the Chief International Protocol Officer for the State, promoted Texas nationally and internationally, and acted as a Senior Advisor to the Texas Governor on Mexican affairs.



With additional background serving as a commissioner with the Public Utility Commission, attorney, and

economic development executive, Mr. Pablos has a keen understanding of community capacity building. He leverages this expertise to attract direct investment and create market expansion avenues for his clients and community. In both public service and private practice, Pablos has been pivotal in advancing global trade relations, especially between Texas and its top international trade partners. A strong proponent of North American market integration, Mr. Pablos actively promotes collaboration and trade among the U.S., Canada, and Mexico.

Throughout his career, Mr. Pablos has tirelessly worked to uplift his community. His passion for public service, economic development, job creation, and high-quality education led him to serve on numerous corporate, nonprofit, and governmental boards. He has been a linchpin in various community development projects aimed at enhancing the quality of life and economic prosperity in communities across Texas.

Mr. Pablos earned a biological sciences degree from St. Mary's University, an MBA from the University of Texas at San Antonio, and a Master of Hospitality Management from the University of Houston. He also obtained a JD from St. Mary's University School of Law and an LLM in Global Energy & International Arbitration from the University of Texas School of Law. He has been a member of the State Bar of Texas since 2000.

He resides in San Antonio with his wife, Dr. Laura San Martín, and their four children: Cristina, David, Mia, and Andrea.